

epops

Retail business overview

Compact size

Wireless 2-way UHF communication

Excellent viewing angle

Multiple page storage

Strong visual impact under all lighting conditions

Durable and hygienic

Water resistant with an IP64 rating

Optional promotional colour available



The epops provides a simple, highly effective way to significantly improve product merchandising by replacing paper labels with an innovative electronic labelling solution. This provides complete control throughout the store, removes operational costs and leverage brand recognition to maximise revenue.

At the same time, it is possible to change a promotion, display stock levels or even competitors' prices at the touch of a button.

Removes operational costs

By using the Breece System, the retailers are provided with a greater merchandising control and a significantly improved labelling efficiency, that also removes the cost of printing and deploying paper labels in-store.

The price is correct and the information for customers is always up to date, which improves customers' shopping experience by providing comprehensive product information such as price/weight, nutritional content or warranties. It also enables retailers to implement promotional strategies which can increase the turnover and therefore maximise profitability.

Easy to implement and simple to use

With the epop dot.matrix displays, it is easy and simple for the store manager to update prices, give product information, etc.

It requires no infrastructure, has no wires and the software is designed to consolidate data from multiple sources, such as POS systems, product descriptions, promotional information, web resources, etc. In addition, it manages the content wirelessly.



Technical data:

Operation temperature	0 to +40°C
Storage temperature	-20 to +70°C
Battery life	>5 years typical



The epops have a simple and elegant design and are highly robust.



100% accuracy reduces staff costs associated with pricing and stock queries.



Seek competitive advantage through new merchandising strategies.